



## IDEA13

<http://www.idea13.org>

### **A community website for culture across Southend on Sea**

Metal Culture is a multi-disciplinary concept that is committed to

- Collaboration and experimentation.
- New initiatives by established artists and collaborations with international artists.
- Debate and conversation
- Moral and ethical search for the artist's truth
- The purposeful nature of social discourse, art and food preparation

Metal provides a process-based space for artists and thinkers working across all artistic disciplines, from the UK and overseas. Artists are given the opportunity to explore, re-examine and extend working practices, processes, ideas, partnerships and collaborations without the pressure to create 'product' within a fixed timescale.

Metal came to Atlas looking for someone to provide them with a new website in the form of [idea13.org](http://www.idea13.org) that they could manage themselves. The deadline was extremely tight, Metal wanted the website as soon as physically possible. Atlas already knew the speed and ease of Wordpress and that's why we decided to use the Wordpress Content Management system and vBulletin to provide Metal with a website that offered:

- A blog interface for the home page that could be quickly and easily updated with information regarding late breaking news
- A fully fledged forum, with all the functionality you would expect tightly integrated with the Wordpress blog

### **Project Points**

- Wordpress / vBulletin driven website
- Our customer is able to edit the site content autonomously.
- Integrated blog and forum

### **Technical Specs**

- Developed with PHP and MySQL
- Wordpress Content Management System

For more information on Atlas's software development services please call **0845 867 2845** or visit the Atlas website at [www.atlascs.co.uk](http://www.atlascs.co.uk)

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